



PRODUCT PROFILE

DESCRIPTION

HI-BUILD TEXTURED PRIMER is a multi-functional, low VOC acrylic latex system. Rheology modifiers are used to provide non-sag, leveling and film build when freshly applied. This primer is formulated for surfaces where excessive amounts of alkali are present in the substrate, and where a textured appearance is desired.

FEATURES

- Water-Based Primer
- Cross-Linking Polymer Technology
- Stain-Blocking Additives
- Blocks Efflorescence
- Available in Sand, Medium and Coarse Textures

BENEFITS

- Resists Tannin and Rust Bleed-Through
- VOC Compliant
- Hides Irregular Surfaces

RECOMMENDED PRIMERS/SUBSTRATES

New or Pre-Existing Concrete, Masonry, Plaster, Brick, Wood, Previously Painted Surfaces, Aged, Galvanized and Aluminum Flashing Substrates. Other manufacturer-approved surfaces.

PRODUCT APPLICATION

APPLICATION EQUIPMENT

Use spray equipment similar to Graco President, 10:1 pump or Graco GM2030. TEX-COTE® application manual available upon request. For small or touch-up areas, a medium to long nap roller depending on the surface porosity.

GENERAL/SURFACE PREPARATION

All surfaces must be sound, clean, and dry prior to priming. Contaminants such as dust, dirt, mildew, form oils, loose substrate, etc. shall be removed. Test the wall for coating acceptability prior to application of coating. This can be done by spraying the wall with water. If the water soaks into the wall, the wall is properly prepared and can be coated when dry. If the water beads up and is repelled, the wall requires further cleaning prior to the application of the coating.

Large cracks, holes and voids must be filled with cementitious patching compound. Texture of patch shall match existing area. Cracks less than 1/32" shall be filled with TEX-COTE® FLEX-PATCH®. Cracks greater than 1/32" and less than 3/8" can be patched with TEX-COTE® SKIM-COTE™. Sack and patch shall not be applied over the primer. This practice may void warranty. All sacking and patching should be completed prior to coating application. Interfacing of wall joints should be sealed with a urethane-type sealant.

APPLICATION

Apply at a rate of 60 to 80 square feet per gallon depending upon surface porosity and desired texture. Temperature for application shall be 45°F (7°C) and rising up to 100°F (37.7°C). Keep product from freezing.

DRYING/CURING TIMES

- Dry to Touch: One (1) Hour at 70°F
- Recoating: 24 Hours Minimum
- Exposure: Four (4) Weeks Maximum

NOTE: Concrete/Masonry should cure a minimum of ten (10) days. If coating is exposed to ultraviolet light for more than four (4) weeks, coating surface must be reprimed.

CLEAN UP

- For Dry Material: Use Methyl Ethyl Ketone (MEK)
- For Wet Material: Use Water

BEST PERFORMANCE

IMPORTANT STEPS

- Do NOT apply over frozen or damp surfaces or when rain is imminent.
- Primer shall not be exposed for more than four (4) weeks.
- Roof and parapet top caps shall be installed against water penetration prior to priming.
- Air temperature for application is 45°F (7°C) and rising, not to exceed 100°F (37.7°C).
- Retaining walls and planter boxes, shall be waterproofed.
- Not for below-grade use.
- Surface shall be clean and dry.
- TEX-COTE® does NOT promote or recommend coating the sealant joints, nor is the sealing compound an approved substrate.

TECHNICAL DATA

PHYSICAL PROPERTY	TYPICAL RESULT
Appearance of Dry Film	Off White
Binder	Water
Flash Point °F	None (Latex)
Volume Percent	57.5%
Weight Percent	65.5%

PHYSICAL PROPERTY	TYPICAL RESULT
Viscosity, 77°F (28°C)	90 Kneb Units
VOC (grams/liters minus water)	<100 g/L
Water Vapor Transmission	8.2 perms
Weight/Gallon	10.3 lbs

ORDER INFORMATION

PACKAGING

Available in one (1), five (5), and fifty-five (55) gallon containers.

COVERAGE RATES

Sand and Medium Texture: 60-80 square feet per gallon depending upon surface porosity and texture of substrate. DO NOT THIN.

For Coarse Texture: Coverage rates may reduce to 40-50 square feet per gallon. DO NOT THIN.

SHELF LIFE

6-Month Shelf Life under proper conditions:

- Containers must be stored upright and airtight in a dry space.
- Maintain air temperature of 45°F - 100°F (7°C - 37.7°C).
- Skins formed on surface of material must be removed prior to moving container or mixing.

SAFETY

WARNING

- Use with adequate ventilation.
- Do not breathe spray mist or dust.
- Avoid contact with eyes, skin, and clothing.
- Wash thoroughly after handling.

FIRST AID

- If you experience difficulty in breathing, leave the area to obtain fresh air.
- If difficulty continues, seek medical attention.
- In case of eye contact, flush immediately with large quantities of water for at least 15 minutes.
- Seek medical attention if blurring or redness continues.

VOC COMPLIANCE

All TEX-COTE® products comply with federal Volatile Organic Compound (VOC) rules and regulations.

Please contact your nearest TEX-COTE LLC office for assistance on the local and state VOC compliance in the area of intended use.

WARRANTY

Upon completion of the application of the coating in accordance with the manufacturer's recommendations, TEX-COTE LLC will extend its limited commercial warranty for product replacement as a result of a defect in the material. The manufacturer must be notified prior to the application of the coating and the application must be in compliance with the manufacturer's recommendations for installation. TEX-COTE LLC shall have no obligation to contribute to or otherwise participate in labor or cost associated with effecting repairs. Specimen copy of material warranty is available upon request.

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